**COMPANY NAME further distinguishes their lighting expertise in the Northwest market**

*Building on their NXT Level 1 designation, [COMPANY NAME] has earned the prestigious NXT Level 2 designation. This distinction further cements their position as foremost regional experts in the very latest lighting technologies and techniques.*

[CITY, STATE—(e.g., “Vancouver, Wash.”)] (MONTH X, YEAR) – Having already earned their NXT Level 1

designation, [CONTRACTOR NAME(S)] at [COMPANY NAME] [IS/ARE] not resting on their laurels. To remain in the top tier of Northwest lighting professionals, and to stay at the forefront of a rapidly evolving industry, [CONTRACTOR NAME(S)] [HAS/HAVE] earned their NXT Level 2 designation.

Even more advanced than its predecessor, NXT Level 2 equips lighting professionals with the most

advanced approaches to lighting design, planning, energy-efficient practices and cost-effective solutions. By earning this prestigious designation, [COMPANY NAME] reconfirms their commitment to providing their customers with the best available design and installation of commercial and industrial lighting retrofits.

“[QUOTATION FROM COMPANY REP LOREM IPSUM QUOTATION FROM COMPANY REP LOREM IPSUM],”

says [INDIVIDUAL NAME], [INDIVIDUAL TITLE] at [COMPANY NAME]. “[QUOTATION FROM COMPANY REP LOREM IPSUM QUOTATION FROM COMPANY REP LOREM IPSUM QUOTATION FROM COMPANY REP LOREM IPSUM QUOTATION FROM COMPANY REP LOREM IPSUM].”

Created and administered in partnership with Northwest utilities, industry experts, and lighting

professionals from around the region, NXT Level training provides instruction in areas beyond lighting

technology, including customer service guidance to help lighting contractors confidently manage every step of a lighting project.

For more information, visit [COMPANY URL] or nxtleveltraining.com.

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**About [COMPANY NAME]**

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**About NXT Level training**

NXT Level training is designed for companies and individuals delivering lighting retrofits to commercial and industrial customers. NXT Level 1 and NXT Level 2 address the needs customers, utilities, and trade allies face in today’s rapidly evolving lighting market. Trade allies who complete these trainings gain a thorough understanding of the most advanced lighting and control systems.

**Contact**

COMPANY CONTACT PERSON

COMPANY NAME, TITLE

(XXX)-XXX-XXXX, CONTACT EMAIL