**Company Name joins an exclusive group of Northwest lighting professionals**

*By earning their NXT Level 1 designation, the lighting experts at [COMPANY NAME] distinguish themselves as an authority on the latest in lighting technologies and techniques.*

**[CITY, STATE—(e.g., “Vancouver, Wash.”)]** (MONTH X, YEAR) – As commercial and industrial lighting technology continues to evolve at a rapid pace, it takes a strong commitment from lighting professionals to master the latest product trends and energy efficiency advancements. In earning their NXT Level 1 designation, [COMPANY NAME] demonstrates their position as an industry leader for customers seeking advanced design and installation of commercial and industrial lighting retrofits.

“[QUOTATION FROM COMPANY REP LOREM IPSUM QUOTATION FROM COMPANY REP LOREM IPSUM],” says [INDIVIDUAL NAME], [INDIVIDUAL TITLE] at [COMPANY NAME]. “[QUOTATION FROM COMPANY REP LOREM IPSUM QUOTATION FROM COMPANY REP LOREM IPSUM QUOTATION FROM COMPANY REP LOREM IPSUM QUOTATION FROM COMPANY REP LOREM IPSUM].”

Designed in partnership with Northwest utilities, industry experts, and lighting professionals from around the region, NXT Level training provides instruction in areas beyond lighting technology, including customer service guidance to help lighting contractors confidently manage every step of a lighting project.

For more information, visit [COMPANY URL] or nxtleveltraining.com.

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**About [COMPANY NAME]**

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**About NXT Level training**

Designed for trade ally companies and individuals delivering lighting retrofits to commercial and industrial customers. NXT Level 1 training addresses the needs customers, utilities, and trade allies face in today’s lighting retrofit market. Trade allies who complete this six-course lesson plan gain a thorough understanding of the most advanced lighting systems.

**Contact**

[COMPANY CONTACT PERSON]

[COMPANY NAME, TITLE]

[(XXX)-XXX-XXXX, [CONTACT EMAIL]